

# Faraz Khadivdjam

📍 Montreal, Canada

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## 📄 HIGHLIGHTS OF QUALIFICATIONS

**Versatile Creative Director** with expertise in UI/UX, Multimedia, Marketing, and Print Design. Passionate about delivering innovative visual solutions that enhance user experiences and drive brand growth. Experienced in leading creative teams, developing cohesive brand strategies, and managing high-impact projects. Also skilled in Graffiti, Calligraphy, and Mural Art, bringing a unique artistic perspective to digital and physical design projects.

## 👤 PROFESSIONAL EXPERIENCE

### **Graphic and Web Design Instructor**, *Canadian College of Business, Science & Technology*

01/2024 – present  
Toronto, Canada

- Designed and illustrated over 20 unique exams to assess student knowledge and skills.
- Achieved an average class success rate of 78-80%, improving overall performance.
- Provided technical support in Adobe (Photoshop, Illustrator, InDesign), UI/UX, and web design (WordPress, HTML, CSS).
- Integrated SQL, business, and web marketing concepts, enhancing practical learning outcomes.
- Recognized for innovative teaching strategies and improving student engagement.

### **Creative Designer (Remote)**, *100 Vape's*

07/2023 – present  
Toronto, Canada

- Created branding and product designs for over 140 products, resulting in a significant boost in market visibility.
- Designed and developed a secure eCommerce platform using WordPress and WooCommerce, with zero security breaches.
- Enhanced user experience through WordPress Elementor Pro, leading to increased customer engagement and sales.
- Strengthened brand consistency across multimedia, marketing, and print, improving overall brand recognition.
- Successfully managed tight deadlines and budget constraints, delivering high-quality results in a fast-paced environment.

### **Imaging Specialist**, *The Printing House (TPH)*

10/2022 – 07/2023  
Toronto, Canada

- Utilized Adobe Acrobat and Adobe Creative Suite to produce high-quality print materials.
- Demonstrated strong knowledge of colour theory and printing processes, including pantones, CMYK, and RGB colour spaces.
- Effectively color corrected and adjusted files to ensure optimal print results.
- Operated large format printers and DFEs (Digital Front Ends) such as Fiery and Onyx to produce large and grand format prints.
- Processed and prepared files for printing on multiple large/grand format printers to meet client needs.
- Collaborated with design and production teams to ensure seamless production and delivery of projects.

### **Senior Graphic Designer**, *Elyas Sania*

03/2019 – 10/2022  
Mashhad, Iran

- Collaborated on cross-functional teams, achieving an impressive 56% boost in ad performance.
- Set graphic design standards for motion graphics, enhancing brand consistency to an impressive 53%.

- Led end-to-end projects with expertise in product and web design using Adobe Creative Cloud.

#### Key Achievements:

- Achieved an outstanding 56% increase in ad performance.
- Enhanced brand consistency to an impressive 53%.
- Successfully completed a variety of impactful design projects.

#### **Brand Director, Uniqueness Music**

10/2020 – 11/2021  
Frankfort, Germany

- Drove a 30% increase in Uniqueness Music's monthly subscriber rate through comprehensive brand development.
- Achieved an 80% boost in viewer acquisition on Uniqueness Music's YouTube channel via compelling motion graphics.
- Implemented graphic design standards, elevating brand consistency by an impressive 41%.
- Led end-to-end design projects across diverse industries, specializing in brand identities, management, and multimedia design.
- Collaborated cross-functionally to enhance ad performance by 39% through impactful marketing assets.

Noteworthy: A proven leader in elevating brand impact through strategic design and creative excellence.

#### **Brand Director/CEO, UFO Fashion**

11/2018 – 12/2021  
Tehran, Iran

- Designed fashion items and led 2018 men's summer collection team; managed entire product design process
- Created and managed Instagram with 2k+ followers, resulting in increased visibility and sales
- Executed social media campaigns, resulting in 40% increase in online sales; collaborated with influencers
- Managed e-commerce store and sales; developed and executed email marketing campaigns resulting in 30% increase in subscribers and 25% increase in repeat customers
- Designed marketing materials for increased engagement and sales, including product photography, email newsletters, and promotional graphics for social media.

## EDUCATION

### **IAUCTB, B.A Visual communication**

09/2015 – 06/2020  
Tehran, Iran

## SKILLS

Adobe Photoshop	Adobe Illustrator	Adobe Indesign	Adobe After effect	Web Design	Social media	
Wordpress	Elementor	Branding	UI/UX Design	Illustration	Graffiti	Mural Art
Content Creation						

## CERTIFICATES

**UI / UX Design Specialization**   
Specialization

**Foundations of User Experience (UX) Design**   
Google Career Certificates

## REFERENCES

**CJ Smith, Club Director, Club Kodiak**  
cj@clubkodiak.com, 519-400-6588

**Mark Budgell, manager, The Printing House(TPH)**  
4167212246